

Drink-Driving.

1. Warmer: Ask the students the following questions:
Do you ever drink and drive? Do many people in Spain drive drunk?
What is the law in Spain? What is the drink-drive limit? What are the penalties?
Some information for penalties in the UK
<https://www.gov.uk/drink-driving-penalties> and the drink-drive limit
<https://www.gov.uk/drink-drive-limit>

2. Before they watch:

a) Tell the students they are going to watch an advert for Budweiser urging viewers to be responsible as we approach the Christmas and New Year period. Have a short class or group discussion about what kind of advert would work best?

b) Tell the students the advert they are going to watch is a Super Bowl Commercial. These adverts aim to reach a very wide audience. More here: https://en.wikipedia.org/wiki/Super_Bowl_commercials
Tell the students this particular commercial is a one-minute monologue by a famous actor/actress.

In pairs students:

- Choose a famous actor/actress
- Set the scene.
- Prepare a one-minute monologue for that actor to address to the public and practice it a couple of times (depending on the level and the aims of your lesson, get the students to write out the monologue or make bullet points). The teacher goes round monitoring and helping with vocabulary.

c) Students change pairs and present their monologue to their new partner. (depending on their level, let them read while making eye contact or use their bullet points). Try to get the students to change at least twice and read less as they know it better.

d) Class feedback about which monologue they liked.

3. Watch the video https://www.youtube.com/watch?v=HCILH_jajIE

a) Watch the video once or twice without the text.

b) Get feedback from the students.

Did you like it? Do you think it is effective? What strategies are used in order to reach a large audience? Do you know the actress? Have you seen her in other films?

How do you find the English? The accent?

c) Give the students the gap fill. They listen again and fill it in.

Discuss any difficult vocabulary and expressions that they think are typically English.

f) Final Discussion:

Do you think penalties are strict enough in your country? Do you know of driving penalties in other countries around the world?

In the UK, there is a debate on whether a drunk driver should be judged as a murderer after a fatal accident. What do you think?

Ooh my _____, lovely.

Hello, I'm Helen Mirren, a notoriously _____ and
_____ British lady.

The collective, we are _____ that people still drive drunk.

So I'll _____ like this:

If you drive drunk, you, simply put, are a _____,
_____, _____, _____.
_____. A
_____, selfish _____. If
your _____ was donated to _____,
would _____.

So stop it!

_____, the _____
_____, solid, respectable human being. Don't be a pillock!

Your friends and family thank you. The friends of family of other
drivers thank you. Your _____
_____.

Cheers.

_____.

Full transcript.

Ooh my beer, lovely.

Hello, I'm Helen Mirren, a notoriously frank and uncensored British lady.

The collective, we are dumbfounded that people still drive drunk.

So I'll sum it up like this:

If you drive drunk, you, simply put, are a short-sighted, utterly useless, oxygen-wasting, human form of pollution. A Darwin-award deserving, selfish coward. If your brain was donated to science, science would return it.

So stop it!

Now, the chances are you're a fun, solid, respectable human being. Don't be a pillock.

Your friends and family thank you. The friends of family of other drivers thank you. Your future self thanks you.

This is supposed to be fun.

Cheers.

Nice and cold.